

# Preparation of Bulgaria – the former Yugoslav Republic of Macedonia IPA Cross-border cooperation Programme 2014 – 2020

2<sup>nd</sup> Regional Consultative Forum

Presentation of the Programme Intervention Logic (Objectives / Results / possible Actions)

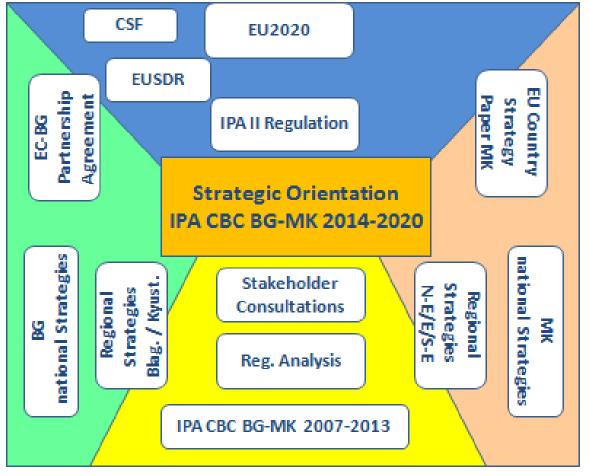
Strumica, 4 June 2014







# Strategic context for programming IPA CBC Programme









# Thematic Priorities (= priority axes)

Theamtic Priorities		Current Programme		Online survey	RCF BG	RCF MK	Situation & SWOT analysis	CBC added value				
								Organisat ional and policy learning	Solutions to common problems	Genera ting critical mass	Building structure s	TOTAL
TP1	Promoting employment, labour mobility and social and cultural inclusion across borders	7	5	8	5	5	3	1		1		35
TP2	Protecting the environment and promoting climate change adaptation and mitigation, risk prevention and management	5	7	3	7	8	6	1	1	1	1	39
TP3	Promoting sustainable transport and improving public infrastructures	1	2	7	2	3	4		1		1	20
TP4	Encouraging tourism and cultural and natural heritage	8	8	6	8	7	5	1	1	1	1	45
TP5	Investing in youth, education and skills	4	4	5	3	6	7	1	1	1		32
TP6	Promoting local and regional governance	3	3	1	1	1	2	1	1	1	1	14
ТР7	Enhancing competitiveness, the business environment and the development of small and medium-sized enterprises, trade and investment	6	6	4	6	4	8	1	1	1	1	37
TP8	Strengthening research, technological development, innovation and ICT	2	1	2	4	2	1	1				13







# 3<sup>rd</sup> Option from TA proposal selected

# Option 1: very focused - two Thematic Priorities Option 2: pretty broad - four Thematic Priorities

# **Option 3: a compromise - three Thematic Priorities**

- **TP 2** Protecting the environment, promoting climate change adaptation and mitigation, risk prevention and management
- **TP 4** Encouraging tourism and cultural and natural heritage.
- **TP 7** Enhancing competitiveness, business environment and the development of small and medium-sized enterprises, trade and investment







# Programme Structure

## **BG – MK CBC Programme 2014-2020**

### **Overall Objective**

"to intensify cross-border cooperation between the people and institutions of the region in order to jointly address common challenges and exploit untapped potentials"

### PA 1 Environment

# TP 2 Protecting the environment, promoting climate change adaptation and mitigation, risk prevention and management

Specific objective:
Improving the
resilience of the
regional ecosystem

### PA 2 Tourism

TP 4 Encouraging tourism and cultural and natural heritage

Specific objective: Enhancing the tourism potentials of the region

### PA 3 Competitiveness

TP 7 Enhancing competitiveness, business environment and the development of SMS enterprises, trade and investment.

Specific objective:
Improving the
competitiveness and
internationalization of
local businesses

### PA 4 Technical Assistance





# **Intervention Logic**

- Specific Objective,
- Results,
- **Examples of activities,**
- Type of actions,
- Type of beneficiaries,
- **Indicators:** 
  - **Result Indicators**
  - **Output Indicators**







# TP2: Protecting the environment, promoting climate change adaptation and mitigation, risk prevention and management

Specific Objective:

**Improving** the resilience of the regional ecosystem Results:

R1 Better preserved environment & biodiversity in CB region

**R2** improved preparedness of region concerning natural & environmental hazards & consequences of climate

**Examples of Actions** 

A11 Joint approaches for protecting landscape & biodiversity

A12 Joint approaches for improving management of Natura 2000 sites

A13 Preparation of technical documentation & feasibility studies (consolidation of river beds, construction of dikes, A14 Small scale investments in recycling, waste selection. remediation of illegal damping sites, combating air pollution. improving public hygiene)

A15 Small scale investments in RES & energy efficiency A16 Joint approaches to protect & manage common water bodies

A17Awareness raising (& education) on all levels (individual) persons, organizations, businesses, public administration, schools) on issues related to environmental & nature protection (including related small scale investments)

A21 joint approaches for promoting climate change awareness, adaptation & mitigation A22 joint activities for improving cooperation, strategies & capacities for disaster management







# TP2: Protecting the environment, promoting climate change adaptation and mitigation, risk prevention and management

R1a
Conservation
status of Natura
2000 sites or
R1b Number of
Natura 2000
sites with EU
conform
management
plans

**Output Indicators** 

OI1 Supported investments for improving environmental conditions
OI2 Supported joint mechanisms for environment & nature
protection

Ol3 Supported initiatives and cooperation's between people Ol4 Surface area of habitats supported in order to attain a better conservation status (COI) (in ha)

Ol5 Additional capacity of renewable energy production (COI) (in MW)

Old Estimated annual decrease of GHG (COI) (in tones of CO2 eq.)

R2 Area covered by fire protection plans

Joint mechanism: joint studies, strategies, action plans, awareness raising campaigns, training courses, cooperation agreements, etc. COI - EU Common Output Indicator CIT Supported investments for improving disaster management & adaptation to & mitigation of climate change consequences
CI2 Supported joint mechanisms for disaster management & promotion of climate change awareness, adaptation & mitigation
CI3 Supported initiatives and cooperation's between people
CI4 Population benefitting from flood protection measures (COI)
CI5 Population benefitting from forest fire protection measures
(COI)





# TP2: Protecting the environment, promoting climate change adaptation and mitigation, risk prevention and management

**Target groups**: Population in the region; Regional and local authorities

	Types of Beneficiaries	Investment projects	Soft Measures	People-to- people projects
•	Local and regional authorities and organisations established and managed by local and regional authorities (especially those dealing with emergency situations and nature / environment protection)	X	X	
•	National authorities and organisations established and managed by national authorities	X	X	
•	Administrations of protected areas	X	X	
•	Regional and sector development agencies	X	X	
•	Research and academic institutes	X	X	
•	Civil Society / Non-governmental organisations (including associations and networks)	X	X	X







# **TP4: Encouraging tourism and cultural** and natural heritage

Specific Objective

**R1 Improved** valorization

of the

Results:

cultural and natural **Enhancing** heritage of the the region

tourism potentials of the region

**R2** Increased contribution of tourism to the regional economy

Examples of Actions

A11 (small scale) investments for improving accessibility & attractiveness of cultural & natural heritage related to CB tourism strategy & joint thematic clusters / routes A12 Joint & coordinated initiatives for protection, conservation, valorisation & further promotion of region's cultural & natural heritage

A13 Elaboration & implementation of joint thematic routes & thematic tourism clusters (based on region's unique natural and cultural heritage)

A14 Joint initiatives for preservation & promotion of region's intangible cultural heritage & development & organization of cultural events (related to the region's cultural identity) A15 Enhancing participation of young people in cultural initiatives

A16 Support to kids & youth initiatives in area of cultural, social, science & physical activities (music, philosophy, sports, regional exploration)

A1.7 awareness raising (& education) on all levels (individual persons, organizations, businesses, public administration, schools) on issues related to environmental and nature protection (including related small scale investments)

A21 Joint initiatives to improve tourism service quality (businesses, touristic sites) A22 Support to (start-up & self-employment) initiatives for exploiting local assets (culture, traditions, landscape, local products) to create new tourism offer/services/products relevant for tourists

A23 Development & implementation of joint education, vocational training & training schemes in tourism industry in close cooperation with business sector

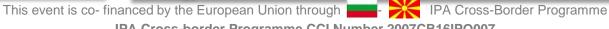
A24 Development of new/alternative/sustainable tourism products

A25 Encouraging tourism entrepreneurship & rural tourism development

A26 CB practices & internships in companies & institutions for young people

A27 Joint promotion & branding initiatives on themes & in areas related to CB tourism strategy







# TP4: Encouraging tourism and cultural and natural heritage

# R1a Number of tourist overnights in the region or R1b Visitors to supported cultural and natural heritage sites and attractions

R2 Generated value added of the tourism industry in the region.

Joint mechanism: joint studies, strategies, action plans, awareness raising campaigns, training courses, cooperation agreements, etc. **COI** - EU Common Output Indicator

# **Output Indicator**

Ol1 Supported investments for improving valorization of cultural & natural heritage in region

Ol2 Supported *joint mechanisms* for valorization of cultural & natural heritage

Ol3 Supported initiatives and cooperation's between people in the region

Ol4 Increase in expected number of visits to supported sites of cultural and natural heritage & attractions (*COI*) Ol5 Number of young people participating in supported cultural initiatives

Ol1 supported investments for improving regional tourism offer

Ol2 supported *joint mechanisms* for improving & communicating regional tourism offer

Ol3 supported initiatives and cooperation's between people

Ol4 Number of participants in joint training & qualification initiatives







# TP4: Encouraging tourism and cultural and natural heritage

**Target groups**: Population in the region; Public and private cultural institutions; Education and training institutions; Regional and local authorities; Small and medium enterprises (SMEs) in tourism; Tourist operators; Tourist information centres (points)

	Types of Beneficiaries	Investment projects	Soft Measures	People-to- people projects
•	Local & regional authorities & organisations established & managed by local & regional authorities	x	x	
•	National authorities and organisations established and managed by national authorities	X	X	
•	Regional and sector development agencies	X	X	
•	Civil Society / Non-governmental organisations (including associations and networks)	X	X	X
•	Regional touristic associations, NGOs in tourism field	X	X	X
•	Business support structures - chamber of commerce, business association, business cluster	X	X	







# **Strategic Project**

Proposed (in line with recommendations of on-going evaluation) to define and implement a strategic project for *development of a cross-border tourism development strategy* prior to any CfP (to assure proper thematic focusing and coordinated & coherent approach).

On the base of Strategy a CfP can very clearly define what kind of themes, elements of touristic routes, ... should be addressed with the supported projects.







# TP7: Enhancing competitiveness, business environment and the development of small and medium-sized enterprises, trade and investment

Specific Objective

**Improving** the competitive ness and internationa lization of local businesses

# Results:

**R1 Improve** the competitivn ess of regional businesses

R2 **Improve** the access of companies to CB and internation al markets

# **Examples of Actions**

A11 Support to start-up & self-employment initiatives (especially for young people)

A12 Support development of CB business clusters A13 Support to (creation of) social enterprises & social entrepreneurship

A14 Joint approaches for development & implementation of innovations in businesses

A15 Development & implementation of joint education, vocational training & training schemes in close cooperation with business sector

A16 Exploiting potentials of diversity of local population by joint training initiatives for enhancing employability of young, women & vulnerable / marginalized groups

A17 CB practices & internships in companies & institutions for young people

A21 Joint approaches to the introduction of international quality standards in local businesses A22 Joint initiatives for intensification of cross-border (and international) trade and trade links







# TP7: Enhancing competitiveness, business environment and the development of small and medium-sized enterprises, trade and investment

R1 Survival rate of supported businesses two years after the support ended

OI1 Supported investments for improving competitiveness of businesses in Programme region

Ol2 Supported joint mechanisms for improving competitiveness of businesses

OI3 Number of participants (split into men and women) in supported training and qualification initiatives

**R2** Export quota of supported businesses two years after the support ended

Joint mechanism: joint studies, strategies, action plans, awareness raising campaigns, training courses, cooperation agreements, participations in trade fairs, introduction of quality standards, etc.

OI1Supported investments for improving internationalization of local businesses Ol2 Supported joint mechanisms for improving the internationalization of local businesses OI3 Number of participants in joint training and qualification initiatives







# **TP7: Enhancing competitiveness, business environment** and the development of small and medium-sized enterprises, trade and investment

**Target groups**: SMEs and other businesses in the region; local and regional workforce; Education and training institutions; Regional and local authorities

	Types of Beneficiaries	Investment projects	Soft Measures	People-to- people projects
•	Local and regional authorities and organisations established and managed by local and regional authorities		X	
•	National authorities and organisations established and managed by national authorities		X	
•	Business support structures - chamber of commerce, business association, business cluster		X	
•	Regional and sector development agencies		X	
•	Education / Training Centres		X	
•	Local and regional authorities and organisations established and managed by local and regional authorities		X	







# Type of actions

## Investments

Projects with predominant investment character (only minor part of accompanying soft activities);

# Soft measures

Projects mainly oriented at preparing studies, establishing networks, providing trainings, developing concepts, providing services for certain target groups, raising awareness on specific themes, etc.. (May only have a minor investment part -purchasing equipment-strongly linked to soft measures and needed for delivering soft measures in an effective way);

# People-to-people projects

Small scale initiatives among civil society institutions aiming to increase direct contacts and cooperation's across the border among people and associations.





# Budget Cross cutting issues

- A total of 17 Mio EUR (EU co-funding and national contribution) available under this Programme.
- A cross cutting issue: support for youth, women and vulnerable groups.
  - Especially addressed under the thematic priorities 2 (tourism and cultural and natural heritage) and 3 (competitiveness)
  - Reflected in the eligible activities
  - Reflected in the selection criteria when assessing project proposals under the Calls for Proposals.





# Thank you for your attention!

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