



## AIR 2021 Citizen's Summary

Environment



Tourism



Competitiveness



[www.ipa-cbc-007.eu](http://www.ipa-cbc-007.eu)



## ABOUT THE SUMMARY

*The Citizen's Summary aims to describe in a concise and illustrative way the main achievements of the Interreg-IPA CBC between Republic of Bulgaria and Republic of North Macedonia Programme 2014-2020 (the Programme) in the year 2021. The complete Annual implementation report for 2021 is now available at the Programme website: [www.ipa-cbc-007.eu](http://www.ipa-cbc-007.eu)*

### Content:

- Brief Programme description;
- Key milestones in year 2021;
- Second Call for proposals - implementation;
- Main events in 2021;
- European Cooperation Day 2021;
- New Programme period 2021-2027;
- Publicity.

## THE PROGRAMME

The **overall objective of the Programme** is to intensify cross-border cooperation between both partner countries in order to jointly address common challenges and exploit untapped potentials of the border regions.

### Programme Budget

The total Programme budget is **EUR 19 461 690**.

The Programme is co-funded by the European Union, from the Instrument for Pre-Accession Assistance II (IPA II).

### Programme area

The 5 NUTS III or equivalent regions involved in Programme area in Bulgaria: Districts of Blagoevgrad and Kyustendil and in North Macedonia: North East, South East and East regions.



### Priority Axes and specific objectives



#### Priority Axis 1: Environment

- Environmental protection and sustainable use of the common natural resources of the CBC area;
- Prevention and mitigation of consequences of natural and man-caused disasters of cross-border dimension and impact.



#### Priority Axis 2: Tourism

- Enhancing the tourism potential of the region through cooperation initiatives in better preservation and sustainable utilization of natural and cultural heritage;
- Raising the competitiveness of the CBC region's tourist offer;
- Promoting cooperation among regional actors in the area of sustainable tourism.



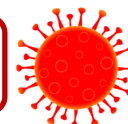
#### Priority Axis 3: Competitiveness

- Improving the competitiveness of regional businesses.



## KEY MILESTONES IN YEAR 2021

2021, just like the previous year, passed in the sign of the world pandemic of Covid 19, but we, learned from the experience so far, continued with the implementation of our Programme.



## SECOND CALL FOR PROPOSALS - IMPLEMENTATION

### Basics facts about the Second Call for project proposals in 2021

On the beginning of 2021, from the reserve list, 5 subsidy contracts with projects were signed. The list of all projects approved for financing is uploaded on the Programme's website in section Funded projects.



16 projects completed,  
9 of them in 2021



9 projects under  
implementation



25 projects contracted



12 projects funded / 4 project implemented in 2021

7 projects in implementation phase.

Environment

Total amount contracted: 2 793 087,54 EUR



10 projects funded / 5 project implemented in 2021

2 projects in implementation phase.

Tourism

Total amount contracted: 1 595 070,69 EUR



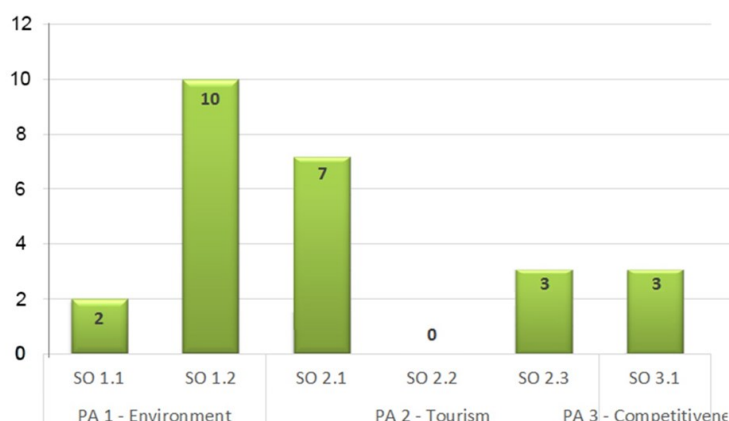
3 projects funded / 3 project implemented in 2020

All project are implemented

Competitiveness

Total amount contracted: 336 023,71 EUR

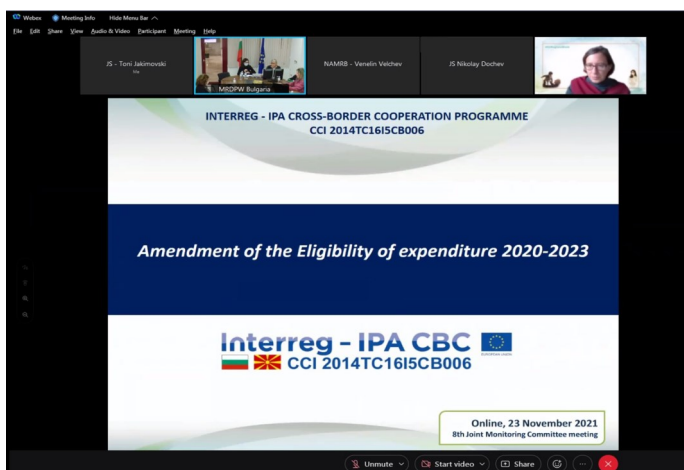
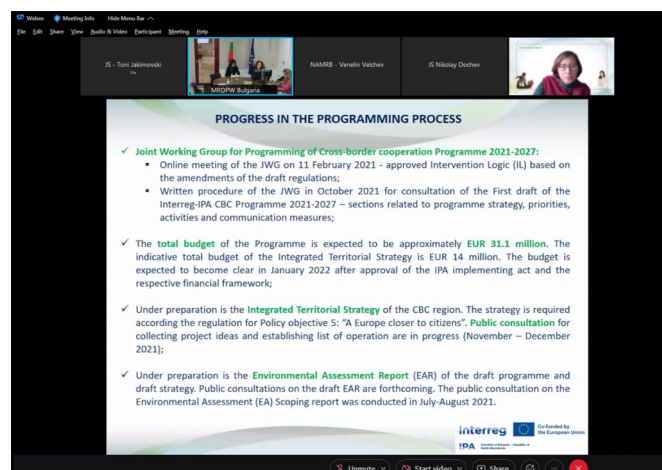
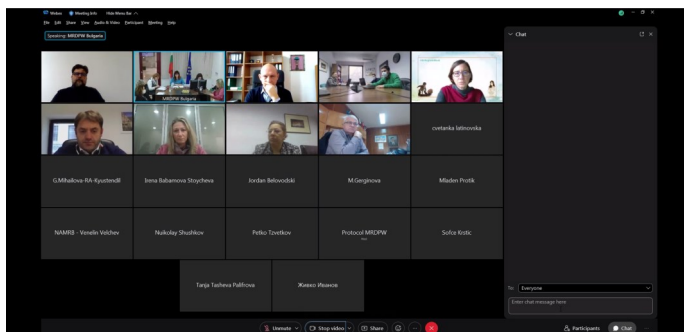
### Distribution of project by Specific Objectives



- The progress of implementation for the projects was promoted through electronic media, social media, as well as on numerous websites a focused on all aspects for the implementation of projects.
- MIS and the Beneficiary Portal had led to improved communication between the beneficiaries and all Programme authorities.

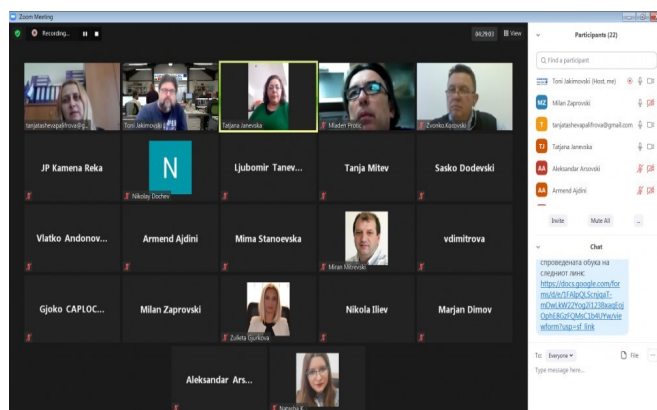
## EVENTS ORGANISED IN 2021

The 8<sup>th</sup> Joint Monitoring Committee meeting was held on 23<sup>th</sup> November 2021 through an Webex online conference platform. The members of the committee and the guests were introduced to the progress of the implementation in 2021 for the period 2014-2020, amendment of the Eligibility of Expenditures of the Technical assistance as well as the progress in the programming of the next programming period 2021-2027.



## Online training for the project management team members

Online training for the Macedonian management team members of projects funded under the Second call for project proposals - reserve list was held on the 17<sup>th</sup> and 18<sup>th</sup> March 2021 under platform Zoom. In the presence of 18 members of the project management team, representatives of the National Authority, First Level Control and Joint Secretariat elaborated the technical and financial project implementation, monitoring, communication and visibility, contracting procedures, electronic system for ex-



change of documents and information, verification of expenditure by controllers, irregularities and other relevant issues.

During the training the project management team members had the opportunity to ask questions regarding the project implementation.



## EUROPEAN COOPERATION DAY 2021



Our Program this year under the motto "Sharing borders, growing closer", realized online event "Virtual Tourist Fair". The aim was to present the Programme and the cultural heritage and the tourist opportunities of the cross-border region through recorded visits to certain places in the region and broadcasting of already produced videos that are a product of the realized projects. The video also included welcome speeches by the Deputy Minister of the Ministry of Regional Development and Public Works of the Republic of Bulgaria and by the Deputy Minister of the Ministry of Local Self Government of the Republic of North Macedonia.



The video was broadcast via the Program's Facebook and YouTube channels on 21<sup>st</sup> September 2021.

In the previous campaign and during the broadcast of the video, viewers were given the opportunity to interactively participate in the program by sending their video and photo materials and thus will have the opportunity to receive some of the promo materials related to this annual celebrating the 10<sup>th</sup> anniversary of European cooperation. The celebration of the European Cooperation Day 2021 attracted a relatively large and diverse audience of local citizens, including the media, and was praised by INTERACT as an event that attracted the most organic viewers.

You can watch the whole event on the following link: <https://youtu.be/wx6zgpffmGs>





## NEW PROGRAMME PERIOD 2021—2027

### Second meeting of the Joint Working Group

On 11<sup>th</sup> February 2021, the second meeting of the Joint Working Group for INTERREG - IPA Cross-border Cooperation Programme Bulgaria - North Macedonia 2021-2027 was held online. The meeting was chaired by Ms. Denitsa Nikolova, Deputy Minister of the Regional Development and Public Works of the Republic of Bulgaria and co-chaired by Mr. Zoran Dimitrovski, Deputy Minister of Local Self-government of the Republic of North Macedonia. Greetings were expressed by Ms. Klaudia Feurle, representative of the DG for Regional Policy and Urban Policy, European Commission. The main focus was the discussion and adoption of the Intervention Logic for the forthcoming Programme period 2021-2027.



### Public consultations on a draft Territorial Strategy for Integrated Measures

The Territorial Cooperation Management Directorate, in its capacity as the Managing Authority of the INTERREG - IPA CBC Programme Bulgaria - North Macedonia 2021-2027, on 14<sup>th</sup> April 2021 launched public consultations on the draft of programme's Territorial Strategy for Integrated Measures.



### Consultations on a draft of the EA Scoping report

The Managing Authority of the INTERREG IPA Cross-Border Cooperation Programme Bulgaria - North Macedonia 2021-2027 on 15<sup>th</sup> July 2021 launched consultations in Bulgaria on the Environmental Assessment (EA) Scoping report of the Programme and the Cross-border Strategy for Integrated Territorial Development.

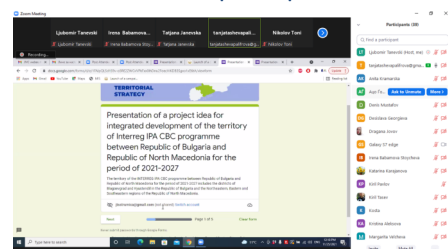
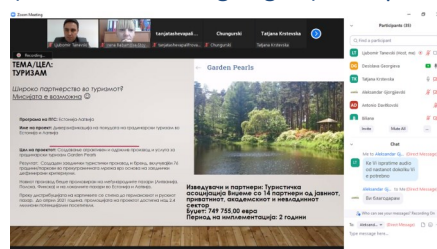
The National Authority launched the consultations on 9<sup>th</sup> August 2021 for the Environmental Assessment (EA) Scoping report of the Programme and the Cross-border Strategy for Integrated Territorial Development for the Macedonian public. For the stakeholders, the National Authority make zoom presentation on the 19<sup>th</sup> August 2021.

### Working meetings under campaign for collecting project ideas that will be implemented under the Territorial Strategy for Integrated Measures

In order to prepare the new Programme, Managing Authority organizes a working meeting on 9<sup>th</sup> November 2021 in Blagoevgrad with local authorities, NGOs, museums, community centers and civil society from Southwestern Bulgaria in connection with the launched Campaign to gather project ideas for implementation within the Integrated Territorial Strategy, which is part of the Programme. The priorities of the Program for the programming period 2021 - 2027 were presented at the meeting and clarifications were made to questions asked by local organizations.



The workshops for the presentation of the objectives of the campaign for collecting project ideas within the Integrated Territorial Strategy in the Republic of North Macedonia were held on line and hosted by the Ministry of Local Self Government and Joint Technical Secretariat in Strumica on 22<sup>th</sup> November (Northeast Planing Region), 24<sup>th</sup> November (East Planning Region - two sessions) and 25<sup>th</sup> November (Southeast Planning Region), with presence of more than 150 participants.



## PROGRAMME WEBSITE & SOCIAL MEDIA PAGES

During 2021 the official website of the Programme [www.ipa-cbc-007.eu](http://www.ipa-cbc-007.eu) (accessible to people with disabilities as well) was one of the main publicity tools to promote the Programme and to disseminate the relevant information in a user-friendly interface, which allows the necessary information to be found more easily. During the 2021 the Programme website was visited 43 174 times by 23 874 visitors.

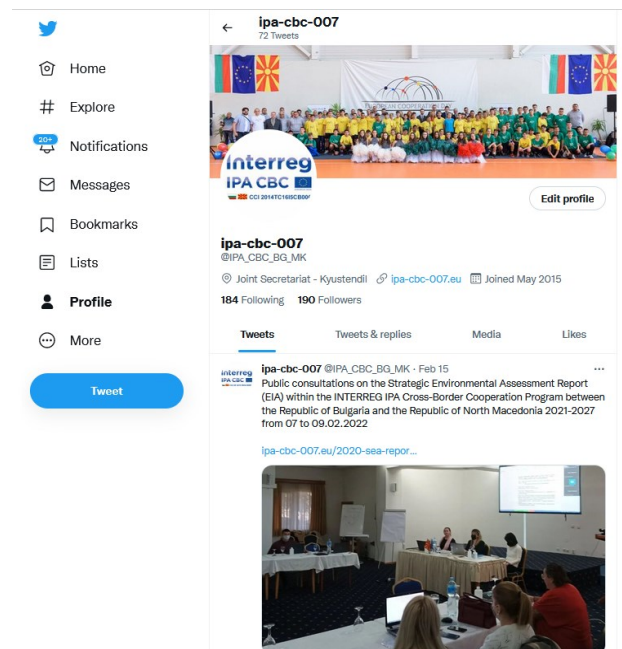


## FACEBOOK & TWITTER

Programme related information has been published on the Facebook and Twitter Programme profiles. By the end of 2021 Facebook reached more than 4100 members. The Facebook and Twitter pages provide links to the Programme official website and websites of the project beneficiaries, as well as photos from events, implemented projects and the cross-border region as whole.



You can visit the Facebook page at:  
[www.facebook.com/interregipacbcgmnk](https://www.facebook.com/interregipacbcgmnk)



You can visit the twitter page at:  
[https://twitter.com/IPA\\_CBC\\_BG\\_MK](https://twitter.com/IPA_CBC_BG_MK)

## YOUTUBE CHANNEL



You can visit the YouTube channel at: [www.youtube.com/channel/UCfTIC\\_6bQtxckm72ZrQSSJQ](https://www.youtube.com/channel/UCfTIC_6bQtxckm72ZrQSSJQ)



## PROGRAMME MEDIA CAMPAIGN AND MEDIA COVERAGE

Over 100 different publications related to Programme activities were spreaded among general public through electronic and printed media of both countries (web portals, local, regional and national newspapers, TV and radio stations).

Particular attention was paid to the activities related to the programming of the new programming period 2021-2027, the future strategic project Klepalo and the campaign for the celebration of the European Cooperation Day 2021 / 10 years EC Day and the Video event "Virtual Tourist Fair".

Press releases were distributed to national, regional and local media before and after the Programme events and initiatives. During the European Cooperation Day 2021 few articles in both languages (video clip of EC Day 2021 and 10 years of Interreg ) were uploaded on the webpage, Facebook, twitter page and YouTube channel having as target groups the local population in the cross-border region.

**С** КАНАЛ 5 ТВ    ВЕСТИ   СПОРТ   МАГАЗИНИ   ПРОГРАМА   ЕМИСИИ   СЕРВИС   ФИЛИОНИ   ВЕСТВЕ

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17:00 - АМАНЕТ (ПРЕМИЕРА)
18:00 - ВЕСТИ ВО 18
18:40 - САМО ВИСТИНА (ПРЕМИЕРА)
19:40 - ВЕТУВАЊЕ (ПРЕМИЕРА)
20:00 -

## МАКЕДОНИЈА

# За прекугранична соработка Македонија – Бугарија 30 милиони евра од ЕУ

Меѓу приоритетните проекти е изградбата на новиот граничен пункт „Клепало“ меѓу општините Струмица и Берово.



Прилади:  
**656**

Вкупно 30 милиони евра од Европската унија ќе бидат инвестирани во развојот на пограничните региони на Бугарија и Република Македонија во следните седум години. Средствата се во рамките на Програмата за прекугранична соработка, со која управува бугарското Министерство за регионален развој и јавни работи.

21 септември 2021.  
 13:44

**DA** **IK**
≡
Последни Региони
▼

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**А Изабела Соколова**

**Из Благовеград**

**Новости**

Споделете

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Българско национално радио ©

## В Дупница Започва ремонт на къщата музей "Станке Димитров – Марек"

публикувано на 16.06.21 в 14:23 | Автор: [Изабела Соколова](#)

Община Дупница започна дейности по изпълнение на проекта за ремонт на къщата музей "Станке Димитров – Марек". Обявена е тръжна процедура за подбор на ценови оферти от кандидати за изпълнители.

Проектът предвижда обособяването на етнографска експозиция, представяща градския бит в Дупница от преди две столетия, а именно на 220 000 евро, е по Програмата за трансгранично сътрудничество. Целят е старинната сграда в идеалния център на града да бъде достъпна за посетители.

Планирани 30 милиони евра од ЕУ за прекугранична соработка меѓу Македонија и Бугарија

[illegible]

**Зам.-министър Захари Христов:** Има 30 млн. евро за развитие на пограничните региони на България и РС Македония

Aldipor - Труд невини    Мобилност +39 56 + 21.03.2021

ТВ ПРОГРАМА

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ФИЛМОВИ

AVTO-MOTO ТРКИ

ВО ЖИВО

МАКЕДОНИЈА

ЕКОНОМИКА

СВЕТ

СПОРТ

КУЛТУРА

СЛОБОДА НА МЕДИУМИ

АРХИВА

**Македонија** • Струмичката противпожарна единица доби возило и опрема за справување со шумски пожари

Струмичката противпожарна единица доби мултифункционално противпожарно возило за гаснење на шумски пожари, но и за справување со кризи предизвикани од поплави.

Возилото е проектано со цел да проектира Заштита на докопаното население од општините Делатин и Струмичка до



**TOGETHER IS MUCH BETTER**



**Interreg - IPA CBC**   
  **CCI 2014TC16I5CB006**

[www.ipa-cbc-007.eu](http://www.ipa-cbc-007.eu)

[www.mrrb.government.bg](http://www.mrrb.government.bg)

[www.mls.gov.mk](http://www.mls.gov.mk)