



AIR 2019

Citizen's Summary

Environment



Tourism



Competitiveness



www.ipa-cbc-007.eu



ABOUT THE SUMMARY

The Citizen's Summary aims to describe in a concise and illustrative way the main achievements of the Interreg-IPA CBC Programme CCI 2014TC16I5CB006 (the Programme) in the year 2019. The complete Annual implementation report for 2019 is now available at the Programme website: www.ipa-cbc-007.eu

Content:

- Brief Programme description;
- Basic facts about the Second Call for project proposals;
- Main events in 2019;
- New Programme period 2021-2027;
- Publicity.

THE PROGRAMME

The **overall objective of the Programme** is to intensify cross-border cooperation between both partner-countries in order to jointly address common challenges and exploit untapped potentials of the border regions.

Priority Axes and specific objectives



Priority Axis 1: Environment

- Environmental protection and sustainable use of the common natural resources of the CBC area;
- Prevention and mitigation of consequences of natural and man-caused disasters of cross-border dimension and impact.



Priority Axis 2: Tourism

- Enhancing the tourism potential of the region through cooperation initiatives in better preservation and sustainable utilization of natural and cultural heritage;
- Raising the competitiveness of the CBC region's tourist offer;
- Promoting cooperation among regional actors in the area of sustainable tourism.



Priority Axis 3: Competitiveness

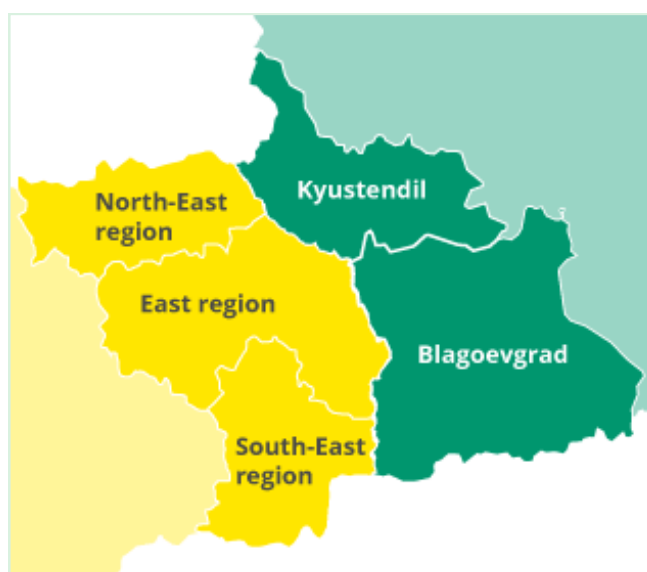
- Improving the competitiveness of regional businesses.

Programme Budget

The total Programme budget is **EUR 19 461 690**.

The Programme is co-funded by the European Union, from the Instrument for Pre-Accession Assistance II (IPA II).

Programme area

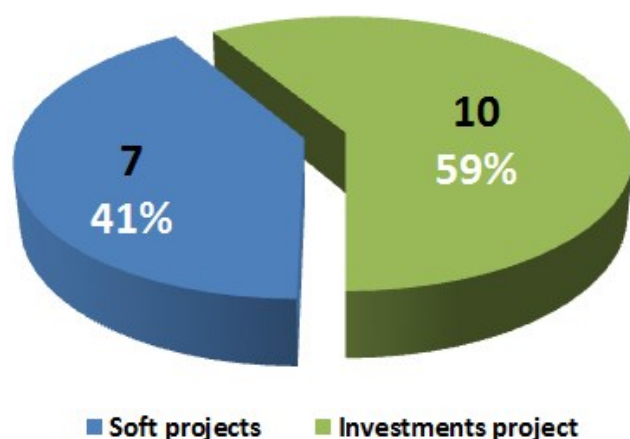


SECOND CALL FOR PROPOSALS - RESULTS

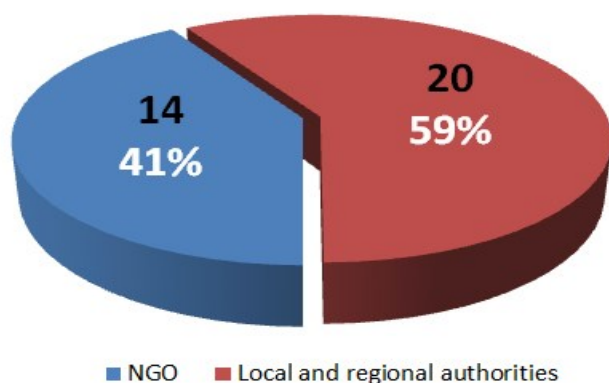
Basics facts about the Second Call for project proposals

- **162** project proposals received within the deadline;
- **121** projects compliant to administrative and eligibility criteria;
- **101** projects with quality score above the threshold of 65 points;
- **17** project proposed for financing with budget of **5.110.606.73 EUR**;
- **10** Investment projects and **7** soft project.

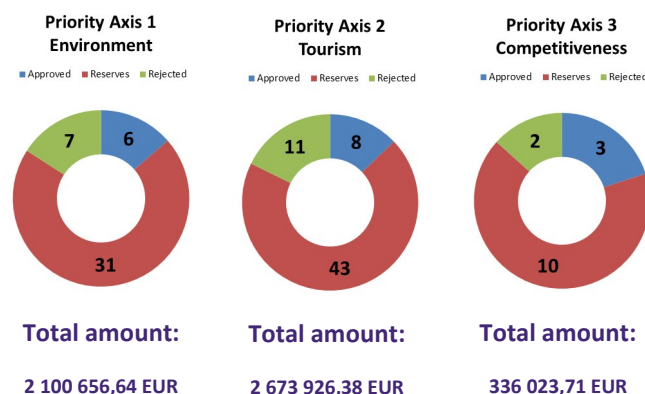
Number of projects by type



Distribution by type of organization

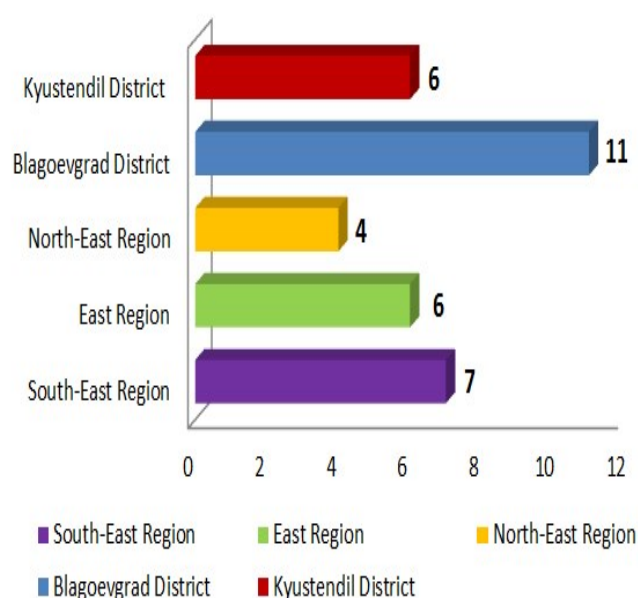


Project proposed for financing by Priority Axes



Ranking list of the project proposals is uploaded on the Programme's website:
www.ipa-cbc-007.eu

Distribution of partners by region



With decision from 12th of December 2019, Joint Monitoring Committee gives mandate to Managing bodies of Programme to conduct pre-contracting procedures with **8 projects** from reserve list under Priority Axis 1 and Priority Axis 2 based on ranking list of the unachieved Output Indicators.

EVENTS ORGANISED IN 2019

The **Sixth Joint Monitoring Committee meeting** was held on 17 January 2019. During the meeting, the progress in the implementation of Interreg-IPA CBC Programme CCI 2014TC16I5CB006 was presented, as well as the assessment results under the 2nd Call for proposals. The list of projects proposed for financing under the Second Call for project proposals was approved.

Based on the ranking, total of 17 project proposals were proposed for financing with the total requested budget of 5 500 824,84 Euro, as follows: Under Priority Axis 1 Environment, 6 projects were proposed for financing with total requested budget of 2 305 174,41 Euro; Under Priority Axis 2 Tourism, 8 projects were proposed for financing with total requested budget of 2 837 226,43 Euro;



After the completion of the JMC meeting, JMC members visited the object of water supply system which was constructed under project "Building infrastructure for sustainable development of tourism", ref. no. CB006.1.21.207.



Official contract awarding ceremony under the 2nd Call for project proposals



The official ceremony for awarding of the first set of subsidy contracts under the Second Call for project proposals of Interreg-IPA CBC Programme CCI 2014TC16I5CB006 was held on 12 July 2019 .

Trainings for the management team members of projects funded under the Second call

Two trainings for the management team members of projects funded under the Second call for project proposals was held on the 16 July 2019 and 18 July 2019. In the presence of 80 members of the project management teams, representatives of the Programme bodies presented the rules for technical and financial project implementation, monitoring, contracting procedures, verification of expenditure by controllers, communication and visibility, electronic system for exchange of documents and information and other relevant issues.

During the trainings the project management team members had the opportunity to ask questions regarding the project implementation.



NEW PROGRAMME PERIOD 2021—2027

Regional Forums for next programming period

On 18th and 24th September 2019 Managing Managing Authority started the development of the Cross-Border Cooperation Programme for the following programming period 2021 - 2027 with two Regional Forums. Representatives of the stakeholders - local and regional authorities, branch organizations, educational institutions, non-governmental organizations debated their needs and opinions for the new programming period.



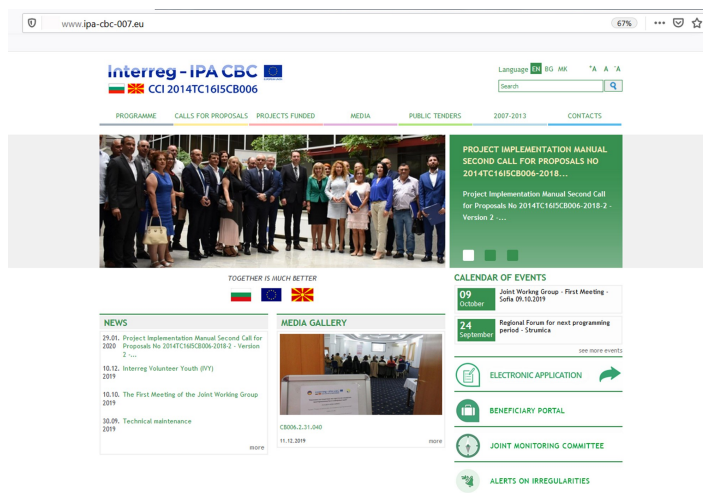
The First Meeting of the Joint Working Group

The First Meeting of the Joint Working Group for Strategic Planning and Programming on the new programming period 2021-2027 was held on 9th October 2019. Members of the Joint Working Group adopted the basic working documents and discussed the next steps related to the new programming period.



PROGRAMME WEBSITE AND SOCIAL MEDIA PAGES

During 2019 the official website of the Programme www.ipa-cbc-007.eu (accessible to people with disabilities as well) was one of the main publicity tools to promote the Programme and to disseminate the relevant information in a user-friendly interface, which allows the necessary information to be found more easily. During the 2019 the Programme website was visited 46 342 times by 39 008 visitors, **24,66%** more than 2018 visitors.



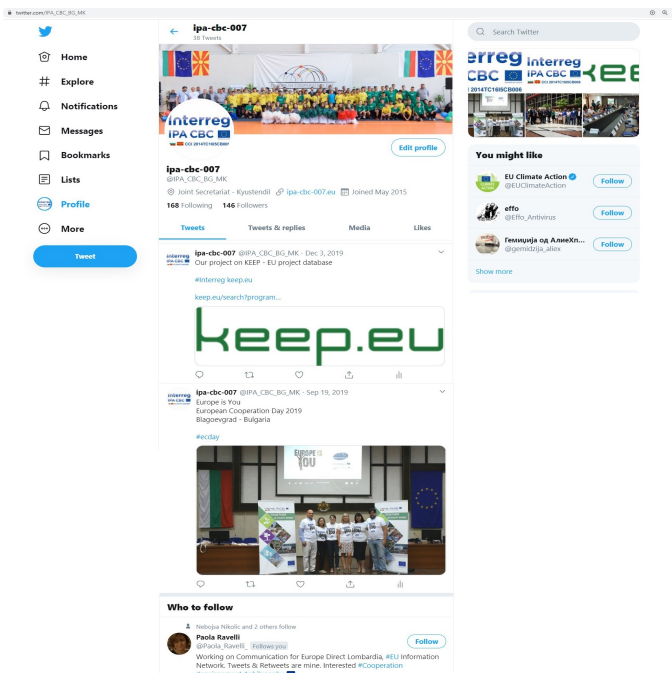
YOUTUBE CHANNEL

Programme video materials has been published of the Programme YouTube channel.



FACEBOOK & TWITTER

Programme related information has been published on the Facebook and Twitter Programme profiles. By the end of 2019 Facebook reached more than 4100 members. The Facebook and Twitter pages provide links to the Programme official website and websites of the project beneficiaries, as well as photos from events, implemented projects and the cross-border region as whole.

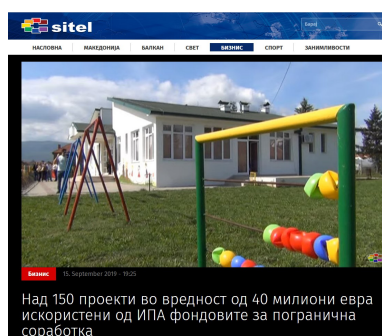


PROGRAMME MEDIA CAMPAIGN AND MEDIA COVERAGE

Three media campaigns were organized: Information campaign for trainings for beneficiaries under Second Call for project proposals, information campaign for Regional Forums for next programming period and campaign for European Cooperation Day 2019.

Over 90 different publications related to Programme activities were spreaded among general public through electronic and printed media (web portals, local, regional and national newspapers, TV and radio stations).

Press releases were distributed to national, regional and local media before and after the Programme events and initiatives. During the European Cooperation Day 2019 three video clips about our projects were presented on the Regional Forums and uploaded on the Facebook page and YouTube channel.



TOGETHER IS MUCH BETTER



Interreg - IPA CBC 
  **CCI 2014TC16I5CB006**

www.ipa-cbc-007.eu

www.mrrb.government.bg

www.mls.gov.mk